

On **Tuesday, November 9, 2010**, over 1 500 students from the **Hamilton/Halton Region** will be competing at the 4th Annual DECA **Hamilton Regionals** Competition at **Hamilton Convention Centre**.

We need YOUR support to make this competition a success. Approximately 70 judges are needed to officiate 8:30 am-4:00 pm on **November 9, 2010**. Our main goal is to give our students an opportunity to compete and get ready for the Provincial competition taking place this February. We want our students to experience first-hand what it takes to win.

DECA Competitive Events to choose from

INDIVIDUAL ORAL EVENTS

1. Business Services Marketing
2. Marketing Management Series
3. Quick Service Restaurant Marketing
4. Restaurant Food Service Management
5. Automotive Services Marketing
6. Hospitality Lodging Marketing
7. Apparel and Accessories Marketing
8. Food Marketing Series
9. Retail Merchandising Series
10. Sports Marketing Series
11. Accounting Applications

TEAM MANAGEMENT ORAL EVENTS

1. Financial Analysis
2. Hospitality Services
3. Travel & Tourism
4. Sports & Entertainment
5. Business Law and Ethics
6. Buying and Merchandising
7. Marketing Communications

PRINCIPLE EVENTS

1. Principles of Marketing
2. Principles of Finance
3. Principles of Hospitality
4. Principles of Administration
(traditionally rookie events)

Please go to www.deca.ca and click on the blue button labeled **REGISTER NOW** and sign up as a judge.

The case cases and answers will be given to you. If you have any reservations about participating, please don't, there will be people there to coach you!!

Each student will be given a case to read and prepare for 10 minutes. In each case, the student, as well as the judge, will be given a particular role to play. The judge and student will then role-play the situation for exactly 10 minutes. A Series Director will be there to time the event. After the student leaves, you have approximately three minutes to complete an evaluation form. You then go through the same role-play situation with another student until the end of the day.

Continental breakfast and lunch will be served for all judges and advisors.

Date: **Tuesday, November 9, 2010**
Location: **Hamilton Convention Centre**
Time: **register at 8:30 a.m.**
Dress: **Business Attire**

I look forward to working with you and signing you on as one of our judges for the 2010 DECA **Hamilton Regionals**. If you have any other questions, please do not hesitate to ask.

Many thanks,

Greg Gregoriou
DECA Ontario, Student Executive Advisor
greg@deca.ca